

Why a fund of funds from a traditionally agriculturally based FCM?

Just as in the equity markets you don't want to have single stock risk in a portfolio of liquid investments – the same holds true in a program of managed futures. Although there are people out there who can take on that risk, we didn't feel that building an entire business on single sector products made much sense. Instead, what we've done is leveraged our 30 years in the FCM business to collect a group of traders who, through their programs, are very diverse and who were, in the end, uncorrelated.

What are your concepts for Atlas One?

There is a single driving concept for Atlas One and that is Diversity. We want clients to have a successful investing experience in this asset class and the only way to ensure that experience is by diversifying across a great deal of markets through a number of select traders. Diversification ensures lower volatility and a more consistent rate of return – which we know are both important to our clients.

How do you reduce risks and maximize returns as you suggest?

I'm glad you asked that question in the order you did. It's important to us that investors take into consideration the risk of the asset class and pair it up with the kind of returns it produces. In addition to that equation we think they need to look at this strategy as a long term strategy. There are times when these markets are very volatile. However, the constellation of managers firstly reduces the risk profile of the portfolio while concurrently broadening the chances of securing a return.

How is Atlas One different from other Multi Manager Funds?

Size, Scope, and Flexibility. All of these are big differentiating factors in our fund. Let's start with the last point and go back. Flexibility means investors can redeem fund shares if and when they need. Scope eludes to the notion that we can broaden or tighten up the range of markets we cover by adding and subtracting markets as they dictate. Finally, Size talks about how for \$100,000 USD you can get extraordinary exposure to a vast array of markets that you would not otherwise be able to access.

What is the key to being a successful fund in these new volatile markets?

Due diligence and continued risk management controls. Because of the great transparency this fund provides us and our investors we are able to navigate what are becoming increasingly treacherous waters. When managers are considered for inclusion in the fund they are both qualitatively and quantitatively scrubbed – sometimes uncomfortably – hard. A similar set of monitoring tools is used on a daily basis to ensure that each manager is not straying from their stated investment objectives and that the fund itself, due to asset growth, isn't getting lopsided or incorrectly weighted. You get those two factors right and we think the fund will be around for many many years to come.